



Exec Bio

Glen Calizon is the Chief Marketing Officer (CMO) and Lead investor relations contact of World Talent Games™ ("WTG").

For more than 20 years, he has been a high-performance leader, sales/marketing innovator in a variety of industries, and a self-made entrepreneur in the gaming and digital media space.

In Feb 2017, Glen joined Talent Games Inc. ("TGI") initially as a private investor. TGI founders recognized a perfect match for the Senior Management team with his combination of business experience, accomplishments in the youth entertainment industry space, and a genuine entrepreneurial passion.

In May 2017, Glen joined TGI team on a transformative journey of levelling-up a traditional talent industry into a new digital era. With extensive experience in online video gaming and leading platforms, Glen leads TGI's marketing initiatives, brand relationships, and go-to-market enterprise.

In addition to being a consummate team player, as a highly competitive individual, Glen's results-oriented approach was extended into concurrent management of Marketing and Investment TGI divisions, interfacing with strategic partners, national brands, and investment firms across Canada and the USA.

Glen's client-oriented approach is crucial in representing World Talent Games™, ensuring root-level understanding of TGI fundamentals, proprietary technologies and unique solutions.

TGI's R&D enables game-changing innovations via the TalentOS™ ecosystem for worldwide proliferation of World Talent League™ ("WTL"), applying a revolutionary business model of 'Internet Franchising', and steering global industry governance via a collaborative World Federation of Talent™ ("WFT")... many 'breakthroughs' amalgamated in a clean-slate, digital-first and globalized ecosystem.

The mission is to "Unify World Talent".

Glen has consistently earned a reputation as a dynamic senior leader with an extensive record of building and developing highly successful teams in operations, marketing and sales - in multiple endeavours. His leadership has been recognized in tech sectors of telecommunications, Fintech, online gaming, and various digital platforms.

In 2015, Glen founded Lykos Studios, a boutique digital marketing studio, specializing in the production of digital avatars for the video game industry, specifically establishing strong alliances with the Microsoft Xbox and Sony Playstation brands. Over the years, he has successfully developed key relationships with global brands such as Activision, Ubisoft, and Nickelodeon, while continuing to create new partnerships with iconic brands such as the renowned Samsung Group. His online gaming experience coupled with existing brand relationships, is a key asset and specialized experience for World Talent Games™.

Other notable experience includes leading the sales, services, and operational business units at Neovia Financial (formerly Neteller, known today as the Paysafe Group), an industry-leading Fintech organization, providing secure online payment solutions. Glen also directed the B2C inside sales division of Telus Communications Inc, a leading Canadian telecom provider.

With proven experience in leadership and management of 100+ employees, Glen's goal-oriented + rolled-up the sleeves approach, has consistently demonstrated his ability to inspire, motivate, train, and coordinate team members in execution of organizational objectives, while developing individual high performers. Glen's management skills and professional acumen are critical for ongoing development of the TGI organization and its associated brands.

Glen holds a Bachelor of Applied Sciences degree, with a Major in Communications & Minor in Psychology, from Simon Fraser University (1999).



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