

World Talent Games

Where Amazing Plays™



Exec Bio

Alan Hus is the CEO and Founding Partner of World Talent Games. For more than 20 years, he has been an entrepreneur, organizational leader, and technology innovator, usually all at once.

In 2016, Alan and his team launched Talent Games Inc. ("TGI") as a virtualized alternative to a physically-constrained traditional talent industry. As a consummate performer, his passion for performance applies to talent on the inside, facilitating the teams of World Talent Games ("WTG")... for leading the talent industry of tomorrow.

Alan was instrumental in architecting systems for 'Internet Franchising', a first-of its kind licensing system for World Talent League™ ("WTL") applied to cities as teams (turn-key business units), World Talent Games™ as a premium content production & promotions agency, World Federation of Talent™ ("WFT") for global talent industry governance, and World FANTasy League ("WFL") for institutional series expansion.

In addition to top-down strategies, Alan's bottom-up contributions are manifested in the formation of product lines such as 'online talent competitions', 'virtual arenas', auditable blockchain voting systems + leaderboards, 'digital royalties' via virtual currencies, and respective IP frameworks strategized into root-level industry configurations via a proprietary TalentOS™ engine for powering the World Talent ecosystem... as integrated divisions to evolve into interoperating Brands.

All at once... the key for virtualizing a complex industry by simplifying global access/inclusion, not improvising but streamlining a super-efficient, defensible, digital-first and world-class media economy.

Alan serves as the Chairman of Talent Games Inc. and inaugural Commissioner of the World Talent League.

The mission is to "Unify World Talent".

Alan has been consistently recognized and rewarded for the foresight in innovation that has helped him build winning teams, with top performers amalgamated from multiple ventures.

In 2014, Alan was recruited as the COO of nTrust, an internationally regulated digital bank as a prominent Fintech startup. With accelerated practicum in global banking regulations, notably FINTRAC (Canada), FINRA (USA), FCA (UK), PCI DSS compliance, private label debit/credit cards, KYC protocols for anti-money laundering & ATF regimes, Alan catalytically led int'l operations with integrated teams in Vancouver (Canada), Manila (Philippines) and London (UK). This regulated banking experience is critical for World Talent Games.

In 2009, Alan (and key members of present TGI Team) co-founded Qwick Media Inc., one of the pioneers of commercial point of service solutions via interactive kiosks and automated assistants. As multi-versed COO, a management expert and technologist, he led the global manufacturing, sales & marketing + tech integrations with Walmart, Sears, and International Council of Shopping Centers as three most notable early adopters. This experience is critical for securing blue-chip brands for WTL and WTG.

In 2006, at the dawn of a new sporting era of Mixed Martial Arts (MMA), Alan was a private investor, and technology & marketing advisor for Hardcore Championship Fighting (HCF) in Calgary, AB. In 2007, the company secured commission licenses in Alberta & Quebec and established a nationally televised deal with The Score Television Network (Toronto). Evolving into a Producer and subsequently Executive Producer of the TV show, Alan also led arena bookings, event crews and logistics, ad promos, national commercials, event production and syndicated weekly TV series that aired on The Score (2007-2008). The entertainment company was acquired by the host TV station in 2009. The show was subsequently rebranded as The Score Fighting Series (2009-2013). This TV experience is critical for WTL and WTG.

In 2002, Alan won the BC Government Grant for the Import/Export Business of the Year for online retailing of medical products.

Alan holds a Bachelor of Science, a Major in Chemistry & Minor in Psychology, from the University of British Columbia (1998).



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